



A robust entrepreneurship ecosystem

▲ The Regional Business Centre registered 66 businesses in the third quarter of 2017, an increase from 50 in the third quarter of 2016. This represents 13 confirmed new business starts and about 13 new jobs in the Greater Sudbury area. There were 4 business expansions compared to 0 expansions in the third quarter of 2016. There were 39 jobs created during the same period in 2016.

▲ There were 706 inquiries to the Regional Business Centre in the third quarter of 2017 via walk-ins, emails and phone calls up from 661 in the same period in 2016.

Source: Regional Business Centre Summary Report

Win This Space

The BIA (Downtown Sudbury) announced the winner of the Win this Space competition at the McEwen School of Architecture on July 4th. Justine Martin, owner of For Heaven's Bake and Regional Business Centre client, received a year's lease of \$15,000 in the downtown with an additional prize package valued at \$44,000. Justine proposed an expansion of her existing home based business to be known as Guilty Pleasures Bakeshop & Bar featuring a bakery, lunch venue and bar. Justine expects to open her new venue in late fall.

Time Hero

Time Hero Incorporated reported it received \$417,410 from the Northern Ontario Heritage Fund Corporation towards the development of a new cloud based application designed to help businesses improve scheduling and project management. The project will create eight new jobs locally.

Ontario One Call

Ontario One Call officially opened its northern Ontario office on Silver Hills Drive on the Kingsway. The Sudbury branch created 30 new full time jobs consisting mostly of Contact Centre Agents who process locates requests for anyone digging in Ontario.

Mastermind Toys

Mastermind Toys announced it will be opening up a 4,456 square foot retail store on Silver Hills Drive in Sudbury in the late fall. This location will employ about 25 people. The Canadian retailer opened their first store in 1984 and now has over 55 stores in seven provinces while undergoing the largest expansion in their 33 year history. It reports it has remained competitive in an era where online selling dominates by offering high quality exclusive specialty toys, games and books at various price points. The store encourages a shopping experience where touching and exploring is encouraged.

Michael Hill

Michael Hill opened its first Sudbury store in the New Sudbury Shopping Centre in the site of the former Danier Leathers. Michael Hill International Ltd is a specialty retailer of jewellery in North America and Oceania. It operates a retail jewellery chain of 296 stores in Australia, New Zealand, Canada and the United States with over 2,000 permanent employees. The company's headquarters are in Brisbane, Australia.

Cora's

Cora's announced it will be opening in the old Pizza Hut on Barrydowne Road. Cora's is a Canadian breakfast franchise with over 120 stores in the country.

Source: Labour Market Monitor, Employment Support Services



A welcoming and open community

The Elgin Greenway

The Elgin Greenway was approved to proceed by city council, however, on a smaller scale than the \$8.5 million cost proposed earlier this year. The scaled back project will cost \$3.9 million and will be incorporated into the 2018 budget while applications for other funding options are pursued. The project is one of 17 projects identified by council to revitalize the downtown core.

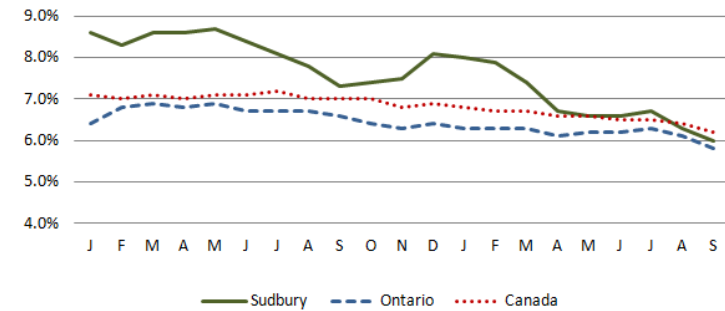
Source: *Labour Market Monitor*, Employment Support Services

International students

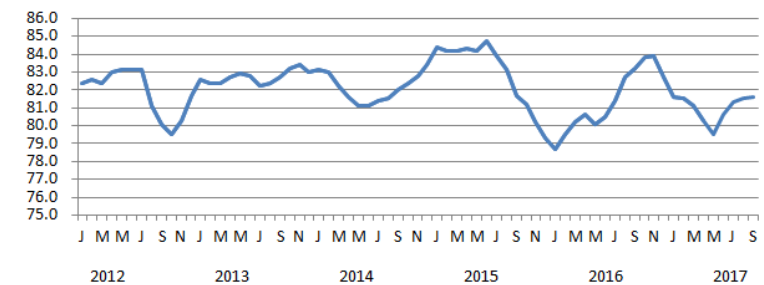
Cambrian College welcomed 400 international students this fall, which is a huge increase from last year. Students were picked up at Pearson International Airport and brought in buses to Glen Bernard Camp in Sundridge for two-and-a-half weeks of orientation, as well as to get to know their fellow international students. According to several students it was not only helpful, but made them feel very welcome and helped form bonds between their fellow international students. The students come from India, China, Honduras, Nigeria and South Korea to mention a few.

Comparative Unemployment Rate

September 2016 - September 2017



Employment in Greater Sudbury 2012-2017





A quality of place and lifestyle that is second to none



The net total value of building permits issued in the third quarter of 2017 was \$193 million, a significant increase from \$72 million issued over the same period in 2016.



The net number of building permits issued in the third quarter of 2017 was 626, lower than the same period in 2016, which was 712.

Building Permit Highlights

July – September 2017

Permit Classification	Number of permits		Value of permits	
	2016	2017	2016	2017
New residential	128	88	\$31.58M	\$17.87M
Misc residential	12	9	\$13.06M	\$10.42M
New industrial	9	6	\$6.28M	\$103.71M
Misc institutional	51	42	\$7.25	\$14.44

Source: Chief Building Official, Building Permit Statements





Road to Ring of Fire

The provincial government announced its commitment to fund two industry and community road proposals to reach the Ring of Fire. This announcement was based on reaching road agreements with three out of the five First Nation communities closest to the remote deposits. An east-west road would connect Webequie and Nibinamik First Nations to the provincial highway network through Pickle Lake and continue into the Ring of Fire. The north-south community access road would start north of Aroland and extend into the Ring region. The environmental assessment of both projects will begin in January 2018 with construction planned in 2019 pending all approvals. Noront Resources estimates it could take five years to raise financing and start construction before mining begins.

Source: *Labour Market Monitor*, Employment Support Services

Boart Longyear and TruScan

TruScan is an X-ray fluorescence (XRF) technology developed by Boart Longyear and is undergoing testing at the NORCAT Underground Centre, the former Falconbridge Fecunis Adit Mine in Onaping.

The technology will revolutionize mineral exploration and is housed in a trailer that can be mobilized to a drill site. TruScan provides geologists with drill core analysis in hours. Boart Longyear announced its selection of Sudbury and the NORCAT Underground Centre as its North American R&D site in September 2016 at MINExpo in Las Vegas.

Source: Sudbury Mining Journal





A nationally recognized centre for artistic excellence, vibrancy and creativity

Cinéfest

Cinéfest Sudbury International Film Festival was established in 1989 and 2017 was the 29th edition of the festival. Cinéfest Sudbury international film festival is one of Canada's major film festivals and makes an important economic and cultural contribution to the City of Sudbury and Northern Ontario. Over 20% of Cinéfest attendees travel more than 100 km for the event. Cinefest screens over a hundred films, including full-length features, shorts, documentaries and animation. Cinéfest Sudbury provides cinephiles with first-class film works and industry discourse each September.

Cinéfest Sudbury has had a long history of promoting Canadian cinema and supporting our domestic and local production industry this year locally created films screened at Cinefest include:

- Indian Horse
- Mobile Homes
- Bad Blood
- Buckout Road
- The Savage Tales of Frank MacGuffin
- Beautiful Accidents

Up Here Festival

Up Here draws more than 6,300 festival-goers into the streets of Greater Sudbury and through the doors of over 30 businesses with shows throughout the weekend. The 20+ murals created since 2012 attract locals and tourists alike to the Downtown area. We Live Up Here has since received official distinctions from the Mayor's Celebration for the Arts and the Community Builders Awards in for its leadership in creating and producing diverse artistic experiences in Sudbury. This year the organization installed two new murals in downtown Sudbury.



One of Ontario's top tourism destinations



Science North Admissions

57,484 visitors between July and September 2017, an increase from 56,462 in the same period of the previous year.



Dynamic Earth Admissions

25,620 visitors between July and September 2017, a decrease from 27,232 in the same period of the previous year.

Hotel Occupancy

Greater Sudbury's hotel occupancy for July and August 2017 was 57.30% which is down from 61.90% in the same period in 2016.

The average daily room rate for July and August 2017 was \$113.15 which is a decrease from \$115.52 in the same period in 2016.

Source: CBRE Report 2017

Hilton Garden Inn

The construction of the new 119-room, six-storey hotel, Hilton Garden Inn, is set to begin soon. The hotel will be built between The Keg Steakhouse and the former Bianco's Supercenter building on the Kingsway.





A leader in health and life sciences



One of the most integrated education and innovation ecosystems in Ontario

Large investment in child care services

A \$7.5 billion dollar investment in child care services by the provincial and federal governments over the next 11 years will help ensure registered early childhood educators will be in demand as new positions are created in licensed agencies, organizations, First Nation's educational authorities and community based family support programs locally and provincially. Over the next five years, the provincial government is hoping to create 100,000 new licensed child care positions. In the Greater Sudbury area, it is important to note demand is directly related to an increase in subsidized spaces and not due to a local demographic increase in infants and children under four years of age.

Source: *Labour Market Monitor*, Employment Support Services

New elementary school in New Sudbury

The Rainbow District School Board announced a new elementary school for 387 students will be built in New Sudbury while four other area schools will be renovated. Carl A. Nesbitt, Ernie Checkeris and Westmount Public School will be closed with students transferring to the new school. The school is planned to open September 2019. A number of potential sites are being explored however the preferred site is adjacent to Lasalle Secondary School.

Cambrian College

Cambrian College reported their enrollment is at a 10 year high. The college reported 4,414 students are enrolled at its Barrydowne campus, the highest number since 2008. International student enrolment is up 61% with 573 students from 39 countries registered. There are also 815 indigenous students on campus from cities and remote First Nations communities across Canada.

Source: *Labour Market Monitor*, Employment Support Services

